



AFRICAN ADVANCED LEVEL TELECOMMUNICATIONS INSTITUTE (AFRALTI)

TRAINING WORKSHOP OUTLINE

Title:	Postal and Courier Policy, Regulations and Licensing procedures
Dates:	19 th – 23 rd February 2018
Duration:	5 days
Venue:	AFRALTI, Nairobi, Kenya

Course Overview:

This workshop will examine the key features of the postal and Courier sector policy, legal and regulatory framework.

Target Audience: Officers working for Postal and Courier operators

Pre-requisite: Basic Knowledge in postal services and operations.

Pain Points:

Some of the challenges that face the Postal and Courier sector include:

- Changing consumer needs
- Need to improve quality of service
- Declining revenues and mail volumes
- Need to modernize postal services and improve performance
- Need to embrace Information Communication Technologies
- Dynamic regulatory environment

Value Proposition:

Understanding the policy, legal and regulatory framework governing the Postal and Courier Sector is key to the development of the sector especially in an era of rapid change and transformation. Participants will not only understand the rationale of regulating the Postal and Courier sector but their contribution towards building a vibrant postal and Courier service.

Methodology:

The course will be delivered through a combination of power point presentations and discussions

Workshop Objectives:

The objectives of the workshop are as follows:

- Provide a historical overview of the Post
- Explain the key drivers of Postal and Courier sector reform
- Explain the key drivers of postal sector reform.
- Discuss the key features and process of postal and Courier sector policy, legislation and regulation.
- The rationale and provision of Universal postal service.
- Explain the role of International/regional institutions in the sector

Workshop learning outcomes:

At the end of the workshop participants will be able to:

- Describe the essential drivers of postal sector reform
- Describe the key features of postal and Courier sector reform, policy and regulation
- Demonstrate an understanding of the process of policy formulation and the supporting legislation and regulations of the sector.

Workshop Contents/Topics:

Module 1: Overview of Postal Industry

- Market Evolution
- Market Forces/ Challenges
- Market trends and developments

Module 2: Postal Sector Reform

Module 3: Sector Policy

- Policy Review
- Legislative Provisions
- Regulation Requirements
- Basic Service Provision

Module 4: Sector Legislation

Module 5: Postal Sector Regulation

- Need for Regulation
- Regulation Features
- Licensing and Licensing Requirements
- Pricing and tariffs
- Quality of service and Consumer protection

Module 6: Universal Service Obligation

- Concept of Universal Service
- Need for Universal Service
- Universal Service Provision and Status
- Financing Universal Service

Module 7: Roles of International and regional agencies

- Universal Postal Union (UPU)
- Pan African Postal Union (PAPU)
- Conference of Commonwealth Postal Administrations (CCPA)
- Other Regional Agencies

For more information, please contact us on

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