





Invitation to Key upcoming Workshops AFRALTI in collaboration with EACO and ITSO

**DIGITAL MIGRATION POLICY & LICENSING** 2<sup>nd</sup> - 4<sup>th</sup> June 2014

**SATELLITE COMMUNICATIONS TECHNOLOGIES, POLICY & REGULATION** 

5<sup>th</sup> – 6<sup>th</sup> June 2014

HOTEL CLUB DU LAC TANGANYIKA BUJUMBURA. BURUNDI

#### DIGITAL MIGRATION POLICY & LICENSING

#### **Workshop Overview:**

Details of current licensing of broadcast stations across Africa an overview of emerging licensing proposal across Africa Matching policy with Licensing.

#### Target Group:

- Managers of broadcast stations,
- Regulatory affairs officers of broadcast stations, and
- Regulators especially officers responsible for the spectrum.

#### **Workshop Contents/Topics:**

- 1. Quick look at Electromagnetic spectrum, with specifics on radio communication spectrum.
- 2. Broadcast spectrum, yesterday, today and tomorrow
- 3. Understanding current trend in spectrum usage
- 4. Valuation of the broadcast spectrum
- 5. Future spectrum needs of the broadcast

#### industry

- 6. Regulatory authority in the communication industry, single or dual regulator
- 7. Current licensing method in the broadcast industry in Africa
- 8. Emerging Licence methods in Africa
- 9. Broadcasting policy and practice in Africa
- 10. Broadcast Licence as an asset.

# **Workshop Objectives & Key Benefits:**

- To fashion out desirable policy for Digital Broadcasting.
- To be able to set up procedures for licensing in a Digital environment.
- Be able to identify activities involved in Digital Broadcasting.
- Be able to provide general strategy for decision making.

# SATELLITE COMMUNICATIONS TECHNOLOGIES, POLICY & REGULATION

#### Workshop Overview:

Satellite technology is one of the most rapidly developing communication technologies with new and advanced features being commercially deployed on satellites, ground earth stations and VSAT networks. The ITSO course is intended to bring participants up to speed in key aspects of policy, regulation, planning, procurement and operation of satellite communication services with a focus on the following:

- A background to satellite technology
- Satellite communications systems including ground earth stations, space segments, uplinks and down links
- Network Planning and Link budget analysis
- · Policy and regulatory guidelines
- VSAT Installation and Maintenance
- VSAT equipment and bandwidth procurement

#### Target Group:

- Senior and middle level business and technical managers working for telecommunications services providers and other ICT service providers
- ICT Sector regulators and policy makers
- VSAT Equipment vendors and operators
- ICT Consultants, researchers and Industry Analysts

# Workshop Contents/Topics:

The Workshop will cover the key areas below:

- Satellite Systems and Technologies:
- An overview of satellites design, types, orbits, applications
- Satellites Communication Technology: Ground segments, Space Segment, Uplink and Downlinks, radio link analysis

- Satellites Communication Industry: Principles, practices, Policy, Standards, Regulation, Licensing, Spectrum Planning and interference mitigation; the role of Sector Agencies: ITU, ITSO, Regional and National regulatory Authorities
- Satellite Communication Systems and Services: Network Topologies, Services Planning, Equipment Procurement, Installation and Maintenance
- Satellite Communications Business Drivers

# Workshop Objectives and Key Benefits:

Participants at all levels will get an understanding of the features, modes of deployment, benefits and challenges of satellite communications systems both for public and private networks and services and subsequently be in position to:

- Put in place national regulations and guidelines on satellite communication services
- Understand the available options in terms technologies, vendors, platforms and network topologies and thereby be able to make informed decisions in planning and deployment of Satellite communication systems.
- Initiate informed dialogue with vendors and service providers on procurement initiatives
- Understand the basics of VSAT planning, site surveys, installation and maintenance

# About the Sponsor:

The workshop is sponsored by the International Telecommunications Satellite Organization (ITSO) under its Capacity Building Program. Headquartered in Washington DC USA, ITSO is an intergovernmental organization of 149 member countries. Over the last 5 years, ITSO has delivered its popular satellite communications capacity building courses to more than 650 participants all over the world.

#### **FACILITATION**

The two workshops will be facilitated by seasoned Broadcasting and Telecommunications experts







# **REGISTRATION FORM**

DIGITAL MIGRATION POLICY & LICENSING: 2<sup>nd</sup>-4<sup>th</sup> June 2014 **SATELLITE COMMUNICATIONS TECHNOLOGIES, POLICY & REGULATION: 5<sup>th</sup> – 6<sup>th</sup> June 2014** 

(Please tick against the workshop you wish to attend)

Digita	al Migration Policy & Licensing	- Tuition fees @ US\$ 400.00 per person
Satel	lite Communication Technologie	s, Policy & Regulation - No Fee payable
IN ORDER TO SECURE YOUR REGISTRATION, PAYMENT IS DUE IN FULL UPON RECEIPT OF INVOICE.	SURNAME/MAIN NAME:	
Confirmation – Your registration will	OTHER NAME/S:	
only be confirmed until such time as payment is received.	ORGANISATION:	
Payable to:	CITY & COUNTRY:	
Bank: Standard Chartered Bank Westlands Branch P. O. Box 14438	JOB TITLE/DESIGNATION:	
Nairobi, KENYA	TELEPHONE - Office:	
Account No: <b>870 809 6935 200</b> Currency: <b>US Dollar</b>	TELEPHONE - Mobile:	
Swift Code: <b>SCBLKENXXXX</b> Beneficiary: AFRALTI	EMAIL ADDRESS:	
Workshop Contacts:	HOTEL BOOKING (IF APPLICAB	LE/REQUIRED) List of recommended hotels available upon request
EACO – www.eaco.int Mr Hermenegilde Ntahomvukiye	Hotel Choice No. 1: _	
hntahomvukiye@eaco.int; info@eaco.int	Hotel Choice No. 2: _	
+250 786877213	Check In Date:	Check out Date:
AFRALTI – <u>www.afralti.org</u>	SIGNATURE:	DATE:
Mr Jonathan Mwakijele Jmwakijele@afralti.org;	Email <u>this</u>	page only to workshop contacts provided

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