

Broadband Strategy Development

Introduction

Over the course of the last few years several countries in the region have been developing Broadband strategies, with a view to increasing access to Internet and Communication technologies. This is being done with the hope that they will boost economic development in the respective countries as Africa tires to embrace ICTs.

In the last few years access to the internet has dramatically increased with users having email accounts averaging 3 Billion worldwide. Google queries also peak to about 1billion daily, (broadband toolkit.org).

Internet speeds in the OECD countries are quite fast in comparison to the Developing countries and as such this divide has to be streamlined.

Broadband is not only about the internet speeds but is also an enabler for economic development in the areas of health, education, transportation, energy and finance. Governments therefore have to put in place policies that can spur the adoption of broadband in the various sectors.

Issues to be addressed

This seminar will serve to give answers to the following questions with regard to broadband strategy and its relevance.

- What is a National Broadband strategy?
- Why is it relevant in developed and developing countries?
- What is the market trends regarding the supply and demand of broadband?
- How it structured and what its goals?
- How can policy makers and stake holders take advantage of these trends to implement deployment and adoption strategies to optimize the benefits from Broadband?