AFRICAN ADVANCED LEVEL TELECOMMUNICATIONS INSTITUTE (AFRALTI)

TRAINING WORKSHOP OUTLINE

Title:	**NATIONAL ADDRESSING SYSTEM AND NATIONAL DEVELOPMENT**
Dates:	**27TH JUNE 2016 – 1st JULY 2016**
Duration:	**5 DAYS**
Venue:	**Bulawayo, Zimbabwe,**
Tuition Fee:	**AFRALTI Member States USD1,200; Non-Members USD1,440**

Course Overview: NATIONAL ADDRESSING SYSTEM IS THE KEY TO E-COMMERCE, E-FINANCE, E-NAVIGATION AND E-POST. Governments are shifting to e-government systems and the internet and mobile technology has broken down barriers to communication and the way people interact and transact business. All these require ability to trace people or businesses to a location for deliveries and other services. This course will expose participants to the four components of National systems namely: Primary addressing, Secondary addressing, Postcode system and Road signage and how they relate to national development, emergency, security, finance and postal/courier services.

Target Audience: CEOs/MDs/Dept Managers : Communications Regulator, Courier/ Mail Service Providers, Road/Highway Authorities, Physical Planners, e-Commerce Players,

Pre-requisite/s: Management Responsibility

Pain Points: Challenges by Countries in understanding and implementing the National Addressing System (NAS)

Value Proposition: Better Understanding of Need for NAS

Methodology: PowerPoint Presentation and Discussions

Workshop Objectives: To provide participants with sufficient information about National Addressing System and how to implement it.

Workshop Learning Outcomes: A clear understanding of role of NAS and how the system works

Workshop Contents/Topics:

Day 1	1. Historical and Global Perspective of NAS 2. Role of NAS 3. Legal Mandate a. Current legal mandate b. Ideal mandate for NAS 4. NAS Components & Reasons 5. Current addressing system/postcode
Day 2	1. Primary Addressing 2. Property Numbering 3. Road Naming 4. Placement of property number signs 5. Use of Primary addresses 6. Maps/ Zoning/Minimum stand (plot) size
Day 3	1. Secondary Addressing 2. Informal Settlements 3. Urban 4. Rural 5. Military/Diplomatic corps/Landmarks 6. Address assignment certificates 7. Proof of Physical address 8. Fees / charges for addresses
Day 4	1. Postcode : Distribution model 2. Postcode: Delivery area model 3. Designing a postcode system 4. Road Signage and Markings 5. Best practices of Road signage 6. Link of road signage to NAS
Day 5	1. Implementing NAS: Strategy 2. Business from NAS 3. Database management

FACILITATOR BRIEF (Brief details on the Facilitator with emphasis on this particular training): Quinto Onyango, Managing Director I Post Mail Service Ltd, Kenya

Quinto graduated in 1984 with an Honours degree in Mechanical Engineering from University of Nairobi and has a strong Sales and Marketing background gained by a hands-on business development and managerial experience in East, Central and Southern Africa. Quinto has worked for 26 years in senior management positions for several international companies in Kenya, Rwanda and South Africa and other countries in the greater East, Central and Southern African region where duties have included managing dealer sales operations. Quinto has travelled extensively in Africa and has authored addressing material: Primary Addressing, Secondary addressing, Postcode systems and Road signage as component of NAS. His company iPost Mail is currently working with Communications Authority of Kenya (CA) to implement NAS in Kenya. Recent work postings include: Managing Director, iPost Mail Service, Cummins South Africa (www.cummins.com) based in Johannesburg as Business Development

Manager for Africa, Worldspace Corporation (www.worldspace.com) as Sales Director for East Africa, Ramji Group Kigali/Rwanda as Group Managing Director, Marshalls East Africa (www.peugeout.co.ke) as Sales & Marketing Director, General Motors East Africa as Domestic and Export Sales Manager for East, Central and Southern Africa, Lonrho Motors East Africa as Sales and Marketing Manager of new motor vehicles and spare parts, Caltex Oil Kenya as Sales Engineer and Chemelil Sugar Company as Trainee shift Engineer.

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