

Effective CSR Training
Date: 25th-29th September 2017
Venue: AFRALTI (Nairobi, Kenya)

Day 1

TIME	DISCUSSION TOPICS	PERSON RESPONSIBLE
9:00 – 9:30 AM	Participants Introduction	
9:30 – 10:00 AM	Expectation settings & ground rule setting	
10:00 – 10:30 AM	Introduction to CSR <ul style="list-style-type: none"> • History of CSR • Trend – how it has evolved over the years (globally and in Africa) 	
Tea Break 10:30 – 11:00 AM		
11:00 – 12:00 PM	Principles and Importance of CSR	
12:00 – 1:00 PM	Concept of Social Responsibility <ul style="list-style-type: none"> • What CSR is not • How it differs from philanthropy 	
Lunch 1:00 – 2:00 PM		
2:00 – 4:15 PM	CSR Drivers (Globally and Africa)	
Tea Break 4:15 – 4:30 PM End of Day 1		

Day 2

TIME	DISCUSSION TOPICS	PERSON RESPONSIBLE
9:00 – 9:30 AM	Recap of Day 1 and Introduction of Day 2 Activities	
9:30 – 10:30 AM	Facets of CSR <ul style="list-style-type: none"> • Marketplace Practices • Workplace welfare • Environmental Stewardship • Community Engagement 	

	<ul style="list-style-type: none"> • Corporate Governance 	
Tea Break 10:30 – 11:00 AM		
11:00 – 1:00 PM	Facets of CSR – (Group Exercise) <ul style="list-style-type: none"> • Marketplace Practices • Workplace welfare • Environmental Stewardship • Community Engagement • Corporate Governance 	
Lunch 1:00 – 2:00 PM		
2:45 – 4:15 PM	CSR Stakeholders	
Tea Break 4:15 – 4:30 PM End of Day 2		

Day 3

TIME	DISCUSSION TOPICS	PERSON RESPONSIBLE
9:00 – 9:30 AM	Recap of Day 2 And Introduction of Day 3 Activities	
9:30 – 10:30 AM	CSR in the Public Sector vs Private Sector	
Tea Break 10:30 – 11:00 AM		
10:30 – 12:00 PM	Challenges of CSR in the Public Sector vs Private Sector	
12:00 – 1:00 PM	Public Private Partnerships in CSR	
Lunch 1:00 – 2:00 PM		
2:00 – 3:00 PM	CSR in the ICT Sector	
3:00 – 4:15 PM	CSR Ethics	
Tea Break 4:15 – 4:30 PM End of Day 3		

Day 4

TIME	DISCUSSION TOPICS	PERSON RESPONSIBLE
9:00 – 9:30 AM	Recap of Day 3 And Introduction of Day 4 Activities	
9:30 – 10:30 AM	Implementing CSR Program <ul style="list-style-type: none"> • Defining CSR goal(s) of the organisation • Identifying the CSR Sectors of intervention • What are the expected outcomes • Sustainability 	
Tea Break 10:30 – 11:00 AM		
11:00 – 1:00 PM	Plenary Presentations of CSR Programs	
Lunch 1:00 – 2:00 PM		
2:00 – 3:00 PM	Developing M&E framework for CSR Programs	
3:00 – 4:15 PM	Group Exercise and Presentations on M&E framework	
Tea Break 4:15 – 4:30 PM End of Day 4		

Day 5

TIME	DISCUSSION TOPICS	PERSON RESPONSIBLE
9:00 – 9:30 AM	Recap of Day 4 And Introduction of Day 5 Activities	
9:30 – 10:30 AM	CSR Reporting (Internal and External Reporting)	
Tea Break 10:30 – 11:00 AM		
11:00 – 12:30 PM	Review of Expectation and Evaluation of Workshop	
12:30 – 1:00 PM	Closing Remarks	
Lunch 1:00 – 2:00 PM End of Day 5 and Workshop		